

2021 PEARL CREEK MEDIA ADVERTISING & SPONSORSHIP RATES

RADIO & TV SPONSORSHIP

15 SECONDS = \$60 / WEEK
30 SECONDS = \$120 / WEEK
60 SECONDS = \$240 / WEEK
NON-PROFIT = \$50 / WEEK

PROVINCIAL/FEDERAL POLITICAL & CROWN CORPORATIONS

15 SECONDS = \$90 / PER PLAY
30 SECONDS = \$180 / PER PLAY
60 SECONDS = \$360 / PER PLAY

SPONSORED RADIO CONTENT

HOURLY NEWS SPONSOR = \$250/WEEK
HOURLY WEATHER SPONSOR = \$250/WEEK
HOURLY SPORTS SPONSOR = \$250/WEEK
HOURLY COMMUNITY CALENDAR SPONSOR = \$165/WEEK
HOURLY HIGHWAY CONDITIONS SPONSOR = \$165/WEEK
WEEKDAY RADIO SHOW SPONSOR = \$545/WEEK
WEEKEND RADIO SHOW SPONSOR = \$345/WEEK

SPONSORED TV CONTENT

HOURLY NEWS SPONSOR = \$250/WEEK
HOURLY WEATHER SPONSOR = \$250/WEEK
HOURLY SPORTS SPONSOR = \$250/WEEK
WEEKDAY TV SHOW SPONSOR = \$945/WEEK
WEEKEND TV SHOW SPONSOR = \$545/WEEK

OUTSIDE SPOTS (OOH)

RADIO & TV ON LOCATION BROADCAST = \$335 - \$885/DAY
BILLBOARDS = \$240 - \$775 / MONTH (ASK FOR LOCATIONS)

SOCIAL MEDIA

FACEBOOK LIVE VIDEO = \$260-\$1,860 / VIDEO
CREATE & MANAGE FACEBOOK EVENT = \$15-\$525 / EVENT

WEBSITE

BOX (300X300) = \$51/MONTH
BANNER (100X900) = \$95/MONTH

AVAILABLE MARKETS

ASSINIBOIA, SK (POP: 2,418)
FORT QU'APPELLE, SK (POP: 2,034)
MAPLE CREEK, SK (POP: 2,176)
MELVILLE, SK (POP: 4,562)
MOOSOMIN, SK (POP: 2,743)
MOOSE JAW, SK (POP: 33,890)

CHANNELS AVAILABLE

THE BUZZ DIGITAL RADIO NETWORK
ROCK (ASSINIBOIA, MAPLE CREEK, MELVILLE, MOOSE JAW, MOOSOMIN)

THE HOG DIGITAL RADIO NETWORK
CLASSIC COUNTRY (MAPLE CREEK, FORT QU'APPELLE, MOOSOMIN)

PRAIRIE MUSIC TELEVISION
(PROVINCE WIDE)

PRAIRIE LEARNING NETWORK
(PROVINCE WIDE)

SNN : SASKATCHEWAN NEWS NETWORK
COVERING 39 COMMUNITIES ACROSS THE PROVINCE

ASSINIBOIA BROADVIEW CANORA CARLYLE DAVIDSON ESTERHAZY
ESTEVAN FORT QU'APPELLE HUDSON BAY HUMBOLDT ITUNA KAMSACK KINDER-
SLEY LLOYDMINSTER LA LOCHE LA RONGE LANGENBURG
LUMSDEN MAPLE CREEK MEADOW LAKE MELFORT MELVILLE MOOSE JAW MOO-
SOMIN NIPAWIN NORTH BATTLEFORD NORTH VALLEY
PRINCE ALBERT REGINA ROSETOWN SASKATOON SHAUNAVON
SWIFT CURRENT WARMAN WEYBURN WOLSELEY
WHITE BUTTE WYNARD YORKTON

GET IN TOUCH WITH US TO FIND OUT HOW YOUR BUSINESS CAN
REACH 50,000 PEOPLE ACROSS SOUTHERN SASKATCHEWAN. OUR
DIGITAL TV & RADIO CONTENT IS AVAILABLE 24 HOURS A DAY, 7
DAYS A WEEK; ON OVER 200+ DIFFERENT TYPES OF HOUSEHOLD
ELECTRONIC DEVICES AND 37 MAKES OF MOTOR VEHICLES IN
EVERY COMMUNITY IN SASKATCHEWAN.

CONTACT US TO FIND OUT HOW YOU CAN BE TOO!



TO BOOK YOUR SPOTS CONTACT : 306-621-6397
EMAIL : CONTACT@PEARLCREEKMEDIA.COM